

MINUTES – SEMINOLE HIGH SCHOOL BAND PARENT ASSOCIATION BOARD MEETING

March 09, 2010

ATTENDING:	P.L. Malcolm	Band Director
	Andrea Newhouse	Band Director
	Cherie Heckford	President
	Scott Smith	Vise President
	Marcie Jones	Treasurer – Accounts Payable
	David Darby	Secretary
	Kathy Galvin	London Trip Committee Chair
	Kevin Fletcher	Web Master
	Elizabeth Darcy	9 th Grade Rep.
	Joe Darcy	
	Gary Vogel	Alumni Representative
	Leslie	

Cherie Heckford opened the meeting at 6:30 p.m.

Cherie's Comments:

Cherie commented that the band did well at FBA during the previous weekend. She also mentioned that the close of bike week was not very profitable. Rain was a major deterrent for the event at the Harley dealership.

Directors Comments by Andrea Newhouse and P.L. Malcolm:

P.L. Malcolm commented about hosting the All-County Band on January 28th – 30th. He stated that it was a very good event. There was an overflow crowd; about 800 attended. Mr. Malcolm will secure the weekend dates for next year in case we host it again.

On February 4th the Jazz band & Combo performed and received Superiors. They accomplished this with only a week and a half of preparation.

Mr. Malcolm reminded that since our last meeting, Journey Thru Jazz (Feb. 16th) took place. Two days later, SHS Band hosted the middle school MPA.

On March 26th, the Funairi HS band will arrive at Seminole HS. They will perform a concert at 7:30. On the 27th they will spend time with host families consisting of families associated with the SHS band. The Japanese students will return to SHS on the 28th and then they will continue on to Disney World.

April 5th – FBA state Jazz/Solo and Ensemble at Westport HS in Ocala.

April 15th – Incoming Band Parent meeting 7PM

Mr. Malcolm also reported that the Marine Jazz Band has offered to do some clinics for SHS. No dates have been determined, but it appears to be a very good opportunity.

April 17th – Jazz band is going to play at the Pie Festival in Celebration.

April 17th – Stetson Invitational

April 27th – Concert MPA at University of Florida

One event or the other based on the response received from Stetson.

May 11th – Percussion Concert

May 13th – Seminole Showcase

Mr. Malcolm stated that he is planning to really make some improvements to the Seminole Showcase this year.

December meeting minutes:

Scott Smith motioned to accept the February meeting minutes. Gary Vogel seconded the motion, and all agreed.

NEW BUSINESS

Financial report: (Marcie Jones, Kiera Guarino, and Michele Wawoe)

Marcie Jones stated that she will correct the NEFT. After she corrects the financials she will send the updated report to the board.

It was also stated that several of the students that have never participated in the band need to be removed from the list of students with outstanding payments.

Photo report: (Penny Fletcher)

Regarding photo/video, P.L. Malcolm stated that all events can be taped except the site reading portion of MPA.

Fundraising report:

Cookbooks: We are just above the break even point for cookbook sales. All payments have been made. The SHS band has approximately 900 books remaining. There will be one more big push before the end of the year.

Hailey McCally sold 54 books during the contest and has sold a total of 72 books at this point in time.

Elizabeth Darcy suggested that one of the cookbooks be placed in the front office to promote additional sales.

Coupon Books: After a discussion of whether this fundraiser needs to end before or after Spring Break, Cherie Heckford decided to send out an email blast asking all students to return coupon books that have not been sold.

Harley Davidson:

Three Cookbooks were sold and a donation of \$100.00 was provided.

The SHS Band was invited back for Biketoberfest.

Umbrella fundraiser:

Kent Parish has requested a higher resolution Logo. We currently have a 75DPI logo, but we need a logo that is 300 DPI or better.

Kevin said that when we get a logo with higher resolution, please send him a copy and he will store it for the band.

UCF event (Allen Jackson Concert):

Cherie has sent out a contract to Amway Arena

Web report: (Kevin Fletcher)

Kevin is planning to update photos more often. He has asked that everyone let him know of outdated pictures and he will replace or remove them. He will also be improving how easily they can be updated.

David Darby requested that Kevin collect important web related statistics from November 2009 to Current and provide a report for the next meeting.

There was a round-table discussion of what could be done to improve the website. One item that needs to be on the website is a student sponsorship letter, but nobody volunteered to write the letter. Another suggestion was to set up PayPal on the website. The intension was to use PayPal for item such as dues, trips , or other items that do not require shipping.

Dr. Sonia Bhatia:

Dr. Sonia Bhatia has updated the Seminole High School Wikipedia Page. Currently, she is producing the Journey thru Jazz DVD in Jerry Thorpe's absence.

Journey thru Jazz:

\$1600.00 was collected in admissions

It was agreed upon that marketing needs to improve next year.

David Darby motioned to offer combo packages for music discs and T-shirts.

1st Combo – CD and a T-shirt for \$20.00

2nd Combo – DVD and a T-shirt for \$22.00

Scott Smith seconded the motion and all agreed.

OLD BUSINESS

Band Banquet:

Date: 5/28/2010

The tentative date is 5/28 for the band banquet. May 28th is the Friday before Memorial Day.

Location: Westview Baptist Church offered their hall as a venue for the SHS Band Banquet with the stipulation that there be no dancing. The band board turned down the offer. Scott Smith will working with UCF students to identify another venue. He feels that with the declining economy, hotels will be offering good deals.

Food:

If the event is held at a hotel, it will be catered by the hotel.

Size:

- The banquet hall needs to be large enough to accommodate 300 people.

Target price for student:

\$10.00 - \$20.00 per student

London trip:

It was determined that a committee meeting is needed for the London trip in order to identify what is necessary to keep the fire burning. The last meeting was in January. The next committee meeting for the London Trip will be held on March 22nd at 6PM. On March 29th at 7PM, a general meeting will be held for the London Trip.

Japanese Band Tour:

Japanese students will arrive on March 26th.

Volunteers are needed to identify and organize home stay families
50 – 60 students will be coming to visit us from Japan.

Friday night - Japanese students will hold a concert.

Saturday – Free day for Japanese students and host families

Sunday morning – Japanese students return to SHS to prepare for trip to Disney World.

Home stay assignment committee will meet Wednesday to begin identifying host families.

Equipment:

Jerry Thorpe has resigned as Equipment Representative. Dan Halvorsen will be the new Equipment Representative.

Next meeting – April 13th at 6:30PM in the Band Room

Scott Smith motioned to adjourn the meeting. Elizabeth Darcy seconded and all agreed.