

MINUTES – SEMINOLE HIGH SCHOOL BAND PARENT ASSOCIATION BOARD MEETING

October 13, 2009

ATTENDING:	P.L. Malcolm	Band Director
	Andrea Newhouse	Band Director
	Cherie Heckford	President
	Scott Smith	Vice President
	Marcie Jones	Treasurer – Account Payable
	Kiera Guarino	Treasurer – Account Receivable
	Michele Wawoe	Treasurer – Student Accounts
	David Darby	Secretary
	Kevin Fletcher	Web Master
	Penny Fletcher	Photo / Video Chair
	Jerry Thorpe	Equipment Chair
	Mary Trego	Spirit Wear Chair
	Gary Vogel	Alumni Representative
	Joe Heckford	
	Kathy Galvin	

Cherie Heckford opened the meeting at 6:35 p.m. Cherie commented that we have a great group of parents this year. She expressed her thanks for all that the parents are doing for the band.

P.L. Malcolm also said, "Thank you." He explained that we have a group of parents this year that are willing to look past the end of their nose. In other words, they are willing to look past the needs of their own immediate family and provide support for others in the band.

Andrea Newhouse said that there are only two half-time performances (Spruce Creek and Lake Brantley) before the next FBA marching festival. The band will practice 5-7 charts this week and work on the rest during the following week.

Students should arrive for Thursday's concert at 6pm. There will be a short parents meeting about the London trip after the concert.

The game on Friday at Spruce Creek starts at 7pm on Friday. The game will be played at the New Smyrna Sports Complex (formerly Airport Stadium). The game after that is a home game against Lake Brantley (Senior Night). On October 30th there is no school (Teacher's Work Day), but there is an away game against Lyman on November 6th. The FBA marching festival will be held at Spec Martin Stadium in Deland on November 7th. There is only one regular scheduled football game that follows which is homecoming against Lake Howell.

P.L. Malcolm said that the FSU trip went well. They took two car loads of students on the trip. He and Ms. Newhouse said that the students had a good time. Mr. Malcolm explained that this is their opportunity to expose the kids to life after high school.

Mr. Malcolm briefly stated that our students did well at the All-state auditions. He mentioned that the recipe drive was successful. It was stated that the marching show is coming along good. Mr. Malcolm added that the snow cone sales have been a huge success. We have currently taken in a little over \$2,000 to this point.

Mr. Malcolm expresses his appreciation for seeing the band parents during the week days. He stated that there is great leadership going on.

It was also stated that we still have some students that are behind on their dues.

London Trip: Currently there are (68) people signed up for the London Trip. This does not include 8th graders and other new students that will enroll next year. Some of them may also want to participate. These are very optimistic numbers. Mr. Griffin and others also on board with the idea, but the trip still has to be approved.

Cookbook Fundraiser: Kathy Galvin explained her vision for the cookbook fundraiser. She explained that this is a great way to involve a large number of people. She likes to provide something of value when asking people to donate for a cause. The benefit of selling these cookbooks is that they are not perishable. We can sell them ongoing. The title of the cookbook will be Savoring Seminole. The cost for each book is about \$5 - \$6 per book. The price for the book is expected to be about \$15.00 dollars. The target profit for each book is about \$10. However, these are just estimated numbers at this point. The actual numbers have not been determined.

A wide variety of recipes have been gathered in suitable quantities for all categories. Kathy reported that the recipes really look delicious. Currently all of the recipes have been typed in and they are being edited.

Kathy explained to the board that the company we are buying the cookbooks from guarantees that we will sell all of the books we purchase. Her recommendation is to purchase 1,000 cookbooks. After a roundtable discussion a consensus was formed that we should purchase 1,500 cookbooks.

Joe Heckford motioned to purchase 1,500 cookbooks for the fundraiser. Kiera Guarino seconded the motion, and all agreed.

September Meeting Minutes: Cherie Heckford pointed out two edits that were required of the September minutes. David Darby noted the changes. Scott Smith motioned to accept the minutes with the required changes and Marcie Jones seconded the motion. All agreed.

Treasurers' Report: Marcie Jones provided a print-out of the SHS BPA Profit & Loss statement from September 2009 to current. Cherie Heckford asked that future reports include year to date information. In other words, the P & L statement would be inclusive of January 1, 2009 to present. Cherie also asked that the current month be broken out in the same statement. Marcie said that she would check into it.

Michele Wawoe explained that there are still quite a few students that are behind on their band dues. Many of them refuse to respond to phone calls or emails. She has diligently pursued them with a simple request of a response. They are still not responding. She has requested the assistance of P.L. Malcolm and Andrea Newhouse to reach these students. To date (8) students have applied for scholarships and (8)

students have been approved for scholarships. There are still (15) students with delinquent dues.

David Darby motioned to accept the treasurers' report. Scott Smith seconded the motion and all agreed.

Photo / Video: Penny Fletcher stated that they have been uploading pictures like crazy. She said that she would like to know of students that do not have their picture on the web and she will put them up on the site.

Samples of individual band pictures were displayed during the meeting. Dave Brindle designed the photo layout. He did a great job. The pictures are very impressive. Penny explained that seniors in the SHS Band will receive a matted print, free of charge. Underclassmen will be offered a framed picture for a minimum donation of \$5 plus. There will be a set fee for additional prints. This will be a great way to raise funds for the band.

Scott Smith motioned to accept the Photo / Video report. Michele Wawoe seconded the motion and all agreed.

Web Site: Kevin Fletcher has added a blog to the website so that we can do blogging. It has an RSS feed. We can even send emails to the blog. Kevin is also able to track statistics from the website. The website is currently receiving about (60) unique hits per day and about (80) repeat hits. These hits are being acquired from (26) different states. The home page and the fundraising page have received the most hits. Unfortunately the calendar can not be tracked because it is on a different site.

Scott Smith motioned to accept the Web site report. Marcie Jones seconded the motion and all agreed.

Snow Cone Fundraising: Mary Trego reported that \$2,243 have been raised with Snow cone sales. The cost for syrup and other supplies is approximately \$500. The profit so far is about \$1,743 dollars.

Spirit Wear: Mary Trego reported that Letter Jacket orders are currently being taken.

Michelle motioned to accept the Spirit Wear report. Scott Smith seconded the motion and all agreed.

Senior Night: Senior Night is one week from Friday. Scott Smith is heading up the event. All volunteers should be channeled through Aurora for this event. Pictures will be taken in the cafeteria and on the field.

Newsletter: Michele Wawoe reported that we do not have a newsletter. She did not receive some of the letters that she requested and was planning to include in the newsletter. Now the information that she has received is outdated.

After a roundtable discussion as to whether we need a newsletter, Cherie Heckford recommended that we discuss this topic when P.L. Malcolm is present. She stated that he should have a say as to whether the band should have a newsletter. Cherie said that she will put this topic on the November meeting agenda.

Christmas tree delivery: The liability issue associated with delivery of the trees and the cost of gasoline for the delivery volunteers became overriding concerns. Joe Heckford motioned to scrap the idea of delivering trees purchased from the Christmas tree fundraiser. Scott Smith seconded the motion, and all agreed.

Plume Cases: New plume cases have arrived. They are working great.

Journey Thru Jazz: Michele Wawoe announced that the annual Journey Thru Jazz concert is scheduled for February 16th provided that the dates are secured for the auditorium. The concert will begin at 7pm. On February 15th, a dress rehearsal will be held from 9am – 5pm. February 15th, is Presidents day. There will be no school. Michele also announced that Thomas McClary will also participate in the event. Michele expressed the need to form a committee for this event and especially a chair for the committee is needed. Kevin Fletcher requested that he receive information about the event as soon as possible so that he can post it on the web.

A Polo for Bob: Jerry Thorpe informed the board that Bob the Penske truck renter is an alumnus of Seminole High School. Jerry asked if the SHS BPA is willing to donate a polo shirt to Bob.

David Darby motioned to give Bob a polo. Marcie Jones seconded the motion and all agreed that Bob should be given a polo.

Gary Vogel suggested that the SHS BPA purchase a large magnetic sign that can be stuck to the side of our rental trucks to promote the band.

Next Meeting: The next board meeting will be held on Tuesday, November 10th, at 6:30 p.m. in the band room at Seminole High School.

Andrea Newhouse asked that the December meeting be moved to December 15th, because the Winter Orchestra and Jazz Concert is scheduled for the 8th.

Gold Party: Cherie Heckford mentioned the idea of having a Gold Party in early November. Interest developed around the table. Action is being taken to find out more information.

Cherie Heckford motioned to adjourn the meeting. Jerry Thorpe seconded the motion and all agreed.