

# Seminole High School Band Football Program Fundraiser

Thanks to the generosity of the Seminole High School Booster Club, the band has the opportunity for a quick fundraiser to start the school year. We are selling limited advertising in the football line-up program, which will be distributed free to 500 SHS fans at each home game. We are also selling fence signs for a multi-year contract. **The deadline is Sept 1, 2009.**

## Details

**Business-card sized ad:** This can be:

- an actual business card of the business. Please collect a copy of the actual business card.
- a pro-SHS message E.g. "Go Noles! Acme Business Supply, address and phone #" "Seminole HS Band loves their Cool Band Parents". Please get a written copy of the message at the bottom of the contract sheet.
- a personal message for their SHS student E.g. "Jane Doe, we hope you have a wonderful Senior year, Love, your loving parents Dad Doe and Mom Doe". Please get a written copy of the message at the bottom of the contract sheet.

The cost per ad is \$100.00. The more ads we sell, the more profit the band makes!

**Fence signs** We will have the sign made to their specifications – their choice of color and relative size of font. Please have them either draw out how they'd like the fence sign laid out, or create an electronic version of the layout as a guide.

This is a multi-year contract. The cost for the first year of the sign is \$400. The cost for the second year is \$350, and \$250 for the third year. Payment for years 2 and 3 is due on July 1 of 2010 and 2011. As the original contact with the business, you will be responsible for collecting it, or designating someone to collect it. If the sign tears or gets damaged during the contract year, we will pay for repair/replacement at no charge to the business.

### **Additional items to sell:**

To support the SHS Booster Club, we can also sell a scrolling message on the brand new, beautiful electronic scoreboard in the football stadium. These profits go the Boosters. Please see the price list on the Advertising Contract.



**Payment:** Please collect payment when you sell the ad. Checks for the business-card ad and fence signs are payable to **SHS Band Parent Association**. Ads for the message centers should be made to the **SHS Booster Club**. All payments should be sent in to the Band Office.

**For further information:** Please contact Football program - Fundraiser Committee Chair: Terry Sisaleumsak at 407-330-1332 or Sue Moynihan - [smoynihan@aol.com](mailto:smoynihan@aol.com), 407-948-6347.

