



Date/Location: Tuesday January 14, 2013 6:30 pm – SHS Band room, Sanford, FL

Attendees:

Executive Board:

- ✓ President, Mike Johansmeyer
- ✓ 1st VP, Jen Polk
- ✓ Accounts Payable, Jill McAuley
- ✓ Accounts Receivable, Chris Proudfoot
- ✓ Student Accounts, Nicole Anderson
- ✓ Secretary, Susan Sleboda

Committee Chairs:

- ✓ Events, Jeremy Johnson
- ✓ Chaperones, Tom Kaldor
- ✓ Fundraising, Dawne Hube/Heidi Solomon

Working Groups:

- ✓ Hawaii Trip Coordinator, Sallie Clark
- ✓ Website, Don Kratt
- ✓ Quarter Days, Robyn Kranz
- ✓ Additional Attendees:
 - ✓ Chris Flynn
 - ✓ Theresa Flynn

BPA Board:

- ✓ 9th grade rep, Don Kratt
- ✓ 11th grade rep, Heidi Solomon
- ✓ 12th grade rep, Dawne Hube

AGENDA

Call to Order: The meeting was called to order by Mike J at 6:39 PM

Welcome and Introductions: Mike reviewed minutes from November meeting. (A December meeting was not held so there were no minutes presented for that month.) Motion to approve made by Jen. Motion Seconded by Dawne.

*At the November meeting two fundraising ideas were brought to our attention by Patrick Austen:

- 1) Auto Nation on SR 46 in the Lake Forest area will provide a fundraising opportunity. Test Drive their newest vehicles. They will bring the vehicles to the high school for the event. Auto Nation pays BPA \$20 for each test drive – up to \$300. (Not sure if this is the exact amount but we can get that info from the contact person at Auto Nation.) It can also be done at the dealership. This has been done by other local schools to raise money. The contact person for this fundraising opportunity would be: Alex Acosta @ 407-416-6542. *AT this time no one has followed up with this fundraising idea. We are unsure if this was a holiday event only or if this is a fundraiser that is available year round.

- 2) Musical Note key rings, tie pins, cuff links, lapel pins, etc. Dawne checked into this fundraiser. It required purchasing items online, in bulk and the orders came from overseas. It was decided that this was not a fundraiser that the BPA would take on at this time.

Director's Report: PL Malcolm, Andrea Newhouse – Due to an FBA commitment, the Directors were not present to give a report. Mike gave a quick report for them. All events in November and December were successful - Epcot performance, Veterans Day concert, BBQ fundraiser at American Legion, Holiday Parade in Sanford, Winter Concerts and Bake Sales.

General Business:

- All State Band in Tampa 1/9 to 1/11 – 3 band students, 3 orchestra students attended
- MLK Parade Sanford, FL 1/20/14 – students report at 9:15 am @ Crooms
- Seminole County Honors Band 1/23 to 1/25 @ Winter Springs HS
- FBA HS Jazz Festival @ SHS 2/13 and the FBA HS solo/ensemble @ SHS 2/14 to 2/15 –
 - a. Jeremy will start working on this event. He will need a team to get these events organized and covered. Tom and Matt are able to help with getting messages out to ask for volunteers. It was recommended that Jeremy reach out to Shelly for information and assistance since she organized these events last year.
 - b. Mike mentioned that he will be holding upcoming leadership meetings for the FBA events. We want to be sure that these events are organized and a good reflection on the BPA and SHS.

*** The State FBA will be held at SHS during Spring Break – 3/20 through 3/22. Many volunteers will be needed. Sallie floated an idea that we could possibly offer \$ towards student accounts if students/chaperones want to volunteer to work this important event. Mike will work with Jeremy to get some meetings set up for planning and staffing these FBA events

- Journey through Jazz 2/18 @ 7 PM – Usually the students plan and bring a potluck dinner.
- 3/24 – 3/29 – Japan students visit the area. Host families are being set up through Mr. Malcolm. Approximately 20 students will be visiting.

Treasury Report: November: BPA Account - \$55,139.88, Trip Account - \$25,494.55

December: BPA Account - \$60,735.48, Trip Account - \$34,679.26

*Jill has asked that everyone who needs to be reimbursed PLEASE complete the Check Request Form. It is posted on the google drive and the website for your convenience.

Committee Reports:

- Fundraising (Dawne Hube, Heidi Solomon) – Xmas Trees made \$2,200.00, BBQ made \$593.10. That number may be different and Sallie will check on it. Great job on this event.
- Quarter Days (Robin Kranz) –
 - a. Going well. Bringing in great amount of \$ for the students who are trying to raise funds for their trip accounts and to pay band dues.

- b. It is difficult for the Treasurers to constantly be on call to receive funds over holiday breaks or summer vacation. So the Treasurers have requested that no Quarterdays take place over summer vacation so the Treasurers can have some time off.
 - c. Robin and Linda are working hard, getting new locations and opportunities for the students. Keeping the schedule filled. They are planning at least two events per weekend.
 - d. Robin is asking for a leadership meeting on this asap. If parents have any complaints Robin and Linda are asked to send the parent Mike's phone number and he will address the problems.
- Events (Jeremy Johnson) – Will be working on the FBA events that are coming up. Mike has asked that all people who are in charge of an event confirm that the people who are signed are able to follow through and work their position.
 - Equipment – Brian was not present. However coolers are needed. Turtles are broken and are not salvageable. New ones are needed.

Miscellaneous Reports:

- Uniforms – Anita and Jen are working on ordering and obtaining ten uniforms.
- Website (Don Kratt) – Don would like BPA members to send him success stories (blurbs and photos of events that have taken place so that it can be put on the website to show how well certain events have gone for the Band.) Susan will work on getting some info from BPA members this week to send to Don to put online. (ie: Vets concert, BBQ, Holiday Parade, Xmas trees, Quarter Days, etc.)
- Newsletter update (Susan Sleboda) Waiting for final edit of article from Mr. Malcolm. We have the article from Ms. Newhouse. Susan will follow up with Mr. Malcolm over the next week or two. Nothing has been sent to Susan from Taylor regarding the student version of a newsletter. BPA has decided to let this matter drop at this time. We have attempted on numerous occasions to work with the student communication team to create and edit a student newsletter but the students appear to be very busy with school academics. Susan was able to submit and publish an article in the quarterly SHS newsletter. We will be sure to do this for each edition from this point forward. Susan will follow up with Veronica regarding the Band yearbook page to see what she needs from the BPA.
- Hawaii Trip (Sallie Clark) –
 - Progress has been made. Payments are coming in. The list is cleaned up. The iContact list is now ready to be used for future Hawaii communications.
 - It looks like we will be using two planes to get to Hawaii. She is starting to look at airfare (approx \$800 base plus taxes).
 - Right now there is a list of about five incoming Freshman who are signed up to attend the Hawaii trip. Sallie is holding a few spots open for some additional incoming Freshman who can come up with the funds. BPA thinks Mr. Malcolm should do the Middle School circuit again so the word can get out to the incoming Freshman and their families so they can sign up NOW and take advantage of the payment plan. The BPA is also offering those incoming Freshman opportunities to raise funds and create a student account to hold those funds through BPA. These incoming freshmen would be required to complete the Participant contract and keep to the installment payment schedule. They would be allowed to participate in Quarter days and other fundraising opportunities. If the student defaults or backs out, then

their funds would be forfeited according to the Participant contract. Those students will need to wear their current middle school shirt while fundraising.

New Business:

- Carwash Fundraising – Sallie is looking into setting up Carwashes as fundraising opportunities for students. If there is proper supervision and proper attire. Only 15 students per location. Qdoba has offered their location. Arby's (thank you Mr. Flynn!!) has also offered their two locations. Sallie had mentioned the possibility of offering Pre-Sale coupons for the car wash. She will follow up with the Directors about dates possibly in February. Mike mentioned the safety and security would need to be spelled out before holding such an event. Chaperones would need to be responsible for ensuring the students are dressed and acting appropriately at the street. Crossing the streets and unknown patrons present challenges that must be identified and appropriate actions taken.
- Fundraising opportunities for Family Nights – many local restaurants offer a flat percentage rate on a certain night of each month. (ie: McDonald's on Lake Mary Blvd will usually give a flat rate of 10% of all sales between 5 pm to 7 pm. Check gets cut directly to the BPA. Customers do not need to bring any papers with them.) Arby's offers these nights as well. Their percentage rate is 15% of all sales. Burger-Fi offers 10% of sales but someone needs to be stationed there with papers that designate that the sale goes towards SHS BPA. Someone needs to follow up with these local restaurants to see if we can get the BPA on their calendar for these events. We can advertise them on our website, in an E-blast and in class.
- American Legion has offered us their location to hold a joint Garage Sale fundraiser. Spots can be rented out. Sallie is getting information from Bo at the American Legion.
- Pies or Cookie Dough sales – This could be another opportunity for BPA since it seems the Dazzlers did not do the pies this year. It is usually a big fundraiser.
- Spring Concert Baskets – this fundraising opportunity needs to be coordinated. It was not done for the Holiday concerts and that is a great fundraiser for the Band.

We need to be certain that the Spring Concert has a Bake Sale, Sale of Continuity items, a Photo table, Balloons to make it festive, Sale of Coffee, etc. There also needs to be volunteers assigned to work the doors.

Next Meeting Date and Location: February 11th. Location TBD

Adjournment: @ 7:46 pm. Motion to adjourn made by Jen, Seconded by Jill.