

MINUTES – SEMINOLE HIGH SCHOOL

BAND PARENT ASSOCIATION BOARD MEETING

10/8/2013

Attendees

✓ Present at meeting

Executive Board:

President, Mike Johansmeyer

- ✓ 1st VP, Jen Polk
- ✓ 2nd VP, Bart Cole
- ✓ Accounts Payable, Jill McAuley
- ✓ Accounts Receivable, Chris Proudfoot
- ✓ Student Accounts, Nicole Anderson
- ✓ Secretary, Susan Sleboda

BPA Board:

- ✓ Director, PL Malcolm
- ✓ Director, Andrea Newhouse
- ✓ Past President, Shelly Coker
- ✓ 9th grade rep, Don Kratt
- ✓ 10th grade rep, Tammy Easley
- ✓ 11th grade rep, Heidi Solomon
- ✓ 12th grade rep, Dawne Hube
- ✓ 12th grade rep, Deb Seaman
- ✓ Alumni Rep, Dave Darby

Committee Chairs:

Chaperone Coordinator, Matt Polk

Uniforms, Anita Malcolm

- ✓ Fundraising, Dawne Hube/Heidi Solomon
- ✓ Photo/Video, Randy Seaman
- ✓ Events, Jeremy Johnson

Equipment, Brian McAuley

Working Groups:

Website, Judy McFarland

- ✓ Website, Don Kratt
- ✓ Continuity Wear, Tammy Cole
- ✓ Hawaii Trip Coordinator, Sallie Clark

Student Communications, Taylor Williams

Band Captain Kadin DeLaBarerra

Quarter Days, Linda DeJesus

- ✓ Quarter Days, Robyn Krantz,
- ✓ Golf tournament, Tom Kaldor
- ✓ Alumni, Dave Darby

Newsletter, Sarah Stacy

Additional Attendees:

- ✓ Julie Stevens
- ✓ Beverly Perkins, Dazzler program

The meeting was held in the Band Room and began at 6:33pm.

President's Report – There was a quorum present. Mike was out of town. Jen led the meeting. Jill made a motion to accept the September 2013 Board minutes. It was seconded by Dawne.

Guest- Beverly Perkins (Dazzler Program/Senior Night Discussion) – Beverly came to the meeting to discuss what the BPA has planned for Senior Night. It is scheduled for October 25th. Discussion was that there was quite a bit of money spent last year on food and there were lots of left overs. To avoid waste there was discussion of having less food. At a minimum cake and punch, but could be more depending on the expense. This year the Board will take it back a notch and have less food offered at the event. Beverly said that the Dazzlers eat very little because they must go and perform.

There are 42 Band seniors and 25 Dazzler seniors. Beverly will be ordering the corsages (which cost about \$5 each). There will be decorations. There were discussions that last year there was a balloon arch and the area where the photos are displayed is decorated. Deb Seaman offered to give information about past decorating to Events (Bart, Jeremy) since she has decorated this event in the past. This year she has a senior and will not be decorating. Jeremy and Bart are starting to work on this event. Need to

create invitations ASAP and get RSVP's back soon so that BPA knows how many are attending. Beverly gave Bart a business card for a local caterer who may be able to work with BPA on a menu that is cost effective.

Director's Report –

Mr. Malcolm and Ms. Newhouse are pleased with the students. Report cards will be coming home soon. Hope to have the whole show on the field this Friday night. They released an updated band summary calendar that shows the Epcot event schedule for November 9th. Susan updated the Google calendar with this information. Chaperones will need to be lined up. Mr. Malcolm will discuss this with Mr. Polk so they can decide on a number of total chaperones necessary. There was discussion about how long the band will stay on Disney property (possibly until 7 pm). Big Bad Voodoo Daddy is playing at 5:30 and this is a show that many of the students would enjoy seeing.

Mr. Malcolm discussed Senior Night, the Marching Festival taking place on October 19th and the MPA in Deland on October 26th. Ms. Newhouse will get information about the MPA schedule to Don and Susan so info can be sent in e-blast as well as on the website.

Mr. Malcolm would like us to continue to get the word out about the sale of tickets for the Marching Festival at WSHS on October 19th. The ticket profit of \$6 goes directly to the band. We want to sell as many of those tickets as possible. Shelly mentioned that last year she stood outside when parents were dropping their kids off the morning of the festival and she sold tickets. If parents buy them at the gate our band does not get any of the profit. Tickets are available in the band room until the day of the event.

There is a change to the next BPA meeting because it conflicts with the Veterans Day concert. This has been updated on the Google calendar. New date will be November 5th at 6:30. Location is TBD – it was mentioned that we might go to the VFW Post 53 and have the meeting there so the board can see the location for the possible Hawaii BBQ fundraiser.

The City of Sanford has schedule the Christmas Parade for December 14th. This change was made to the Google calendar.

Treasurer's Report – Jill reported that as of 9/30/13 the BPA account has \$51,370.36. The Trip Account has \$15,197.19.

Golf Tournament – Jill gave the figures from the golf tournament: Total Raised: \$5,811. Student accounts received \$1,700.00. Total profit for the Band program: \$4,111.00. Everyone thanked Jill for all her hard work. It was through her efforts that the fundraiser made as much money as it did.

Jen thanked Jill and the golf committee for volunteering and making the golf tournament a big success.

Sick Students: There was a discussion about the procedures in place for students who get sick while performing at events. Mr. Malcolm and Ms. Newhouse want to be immediately advised if there is an emergency situation. If a student becomes very ill the Directors want to be aware of it so they can contact the parents immediately in case permission is needed to care for that child.

Marching Festival – October 19th: Jen said that the food order has been placed. Chaperones are lined up. We are still selling tickets and we need to get more info out there by social media so students and parents know that tickets are available up until the day of the event.

Chaperones –Matt was out of town. Tom gave the report. They have had good response to the e-blast requests for chaperones. There have only been two incidents where parents did not show up (but they called ahead of time). The new system in place seems to be working very well. Tom mentioned that they are working on a postcard to give to visiting bands so they are aware of the location of food items, etc. when they are the visiting team. There was some discussion that Matt and Tom need to better respond to parents who are sending in chaperone requests but keep getting denied. They are never sent an email letting them know that their request was even received. Some complaints were mentioned that some parents have not been chosen yet to chaperone. Tom thanked everyone for their feedback and he will discuss it with Matt. They will work on a better response system and he mentioned that they are trying to use as many new volunteers each week as possible.

Uniforms – Mr. Malcolm gave the report for Mrs. Malcolm. The new uniforms have been ordered. The company has been kind enough to give us a discount on the order.

The uniform for Concerts is as follows: It will be an all black uniform. For boys: black shirt, black tie, black pants, black shoes (can use dinkles). For girls: black pants, ¾ sleeve black shirt, NO tie, black shoes (can use dinkles). No dresses or skirts.

Newsletter – Susan has been communicating with Sarah Stacy (parent volunteer). She has been conducting interviews with Ms. Newhouse and Mr. Malcolm. She is writing two Getting to Know You articles about the Directors. They are almost complete. Once they are done and edited the finished articles will be posted on our social media as well as published in the Seminole Newspaper.

Mr. Malcolm will speak with Taylor Williams to ask her to follow up with Susan about the student newsletter and articles that she is working on. Mr. Malcolm wants students to be sure to follow up with their adult counterparts on a regular basis. If students are not following up then he wants to be made aware of it so he can reach out to the students and remind them to follow through.

Fundraising: Dawne and Heidi mentioned that they want there to be better communication. They need to be kept in the loop when fundraising ideas are being discussed. All fundraising ideas should be sent to BOTH of them. Emails are best, not phone calls. They want to be certain that both of them are receiving all emails so that they are in the loop with discussions with parents, students, board members, etc.

Pink Out – There was discussion about the Pink Challenge taking place the night of the game vs. Lake Brantley. Dawne gave a price of \$200 to purchase pink towels that can be collected and re-used each school year. Mr. Malcolm spoke with other band directors and agrees that this is a good and inexpensive way to show the PINK color. This event takes place the night before MPA so Ms. Newhouse does not want the students to decorate their instruments with pink tape, etc.

Christmas Tree fundraiser: It began in early October. E-blast was sent as well as detailed info was put on Face book and the website. It will continue to be mentioned on social media between now and the final collection date of November 15th.

Quarter Days- Robin stated that Quarter Days have already brought in \$8,900! There is a date set up at Gander Mountain on Dec 29th but this company requires that something must be sold. Someone mentioned hot dogs. Robin said there should be the same # of kids (4) and she mentioned the idea that the kids could do a bake sale.

She mentioned that there are a couple of dates being set up for Sam's Club and there is a possibility of doing carwashes to raise funds at CVS and other locations. The Seminole Mall will allow 2 students to roam the Mall and collect money for playing holiday tunes. Some stores (like Macy's) want the students to come inside the stores to play. The students must be really good and it is only for quieter instruments.

Mr. Malcolm agreed that more locations are needed. He asked that all board members keep their eyes open and if other locations are available please share the information with Robin and Linda so they can work on getting some dates for the students. Many students are interested in participating to raise funds for the Hawaii trip.

Photos/Video- Randy passed around a sample of the Glamour Shots for the board to see. The Glamour Shot was great! He will have them available on Senior Night. It will cost about \$100 and each SENIOR student will get a 5x7 as well as a mounted 4x6.

He will have other photos available for purchase. He will have 8x10 (cost is \$1.75 – semigloss paper and retouched). He suggested we ask \$8 or \$10 for the photo. He will also put together some kind of photo package for parents to purchase (8x10, 2 5x7's). Possible cost around \$15 or \$20. Someone suggested selling the digital image on a cd-rom for \$20. Randy should come up with a list of options and prices of what he would recommend selling. That info needs to be passed along to the Directors and BPA Pres then it can be posted to parents/students once approved.

Events- Jeremy Johnson is getting all info together about upcoming events (Marching Festival, Senior Night) and working on them now. He had a problem where emails were not getting to him but that has been resolved.

Equipment- Brian was not present however Jill gave a report saying that all equipment is good. Brian will not be around for the Marching Festival. Dave will be driving the truck. Brian wanted the board to know that we are missing: a green cart, a table and a cooler. Brian says that we need to purchase an additional turtle. Jill will be purchasing a plastic bin to carry small items in the truck so they do not fall all over the place.

Mr. Malcolm requested that the Board purchase large Tupperware containers to hold Shakos (instead of using the small black containers). These would be 80 gallon size containers and could hold many hats at

once. It would be easier for distribution. He would like to see them used on Friday night if they are purchased in time.

Website – Don attended the meeting. Judy was not in attendance. The new website is up and running. If anyone has items that need to be put on the site please send it to Don or Susan to get things posted right away. Don has created the secure area and Mr. Malcolm and Ms. Newhouse will be working with Don to get that site up and running for the students.

Continuity - Black polo shirts are ordered and on their way. (We were missing 2). We are out of Medium size but will not order any more. We have plenty of Large and Smalls in stock.

Hawaii trip 2014 – Sallie Clark attended the meeting and discussed the Hawaii trip.

Mr. Malcolm mentioned that he would be communicating with the Middle Schools so that the students, parents and directors there are aware of the trip and the costs associated with it so incoming Freshmen for 2014 would be aware of the event.

Sallie and Mr. Malcolm met with a Veteran who happens to be a member of the VFW Post 53 American Legion in Sanford as well as a SHS graduate. He is going to help them try to locate a Pearl Harbor vet. He took them on a tour of the VFW post and said he would love to make the Post available for events at no cost to us. They discussed the possibility of holding a fundraiser BBQ at the American Legion on December 7th (during the daytime). They would allow us free use of their facility and their chef. They could assist us in purchasing all the food necessary and come up with a meal that would raise funds for the Hawaii trip. There is a stage and the students can perform during the BBQ .

Sallie needs volunteers for the Hawaii trip fundraiser BBQ she is planning at the VFW Post 53. She will send Susan detailed trip info so an E-blast can go out requesting volunteers as well as getting info about the trip to families. The info will also be posted to the band website.

Sallie is ready to roll out a Hawaii trip Face Book page.

The trip will cost approx. \$2,000. The students will be gone from Dec 5th to Dec 11th (coming home on the red eye). The hotel rooms are quads. If people want to upgrade to a double or single the prices go up quite a bit. The hotel is near Waikiki Beach and it has wifi.

Tentative dates for collection of trip fees: Nov 25th (deposit of \$100), Jan 7th (payment of \$100), Feb 3 (payment of \$200). All months thereafter will require payments of \$200. She is going to have parents/students sign a “contract” about payment of fees. If cancellation by Jan 20th (there is a \$50 fee). If you cancel by May 28th there is a \$250 fee. Etc. Sallie will get all specific details to the board.

5K Fundraising event – Nicole Anderson discussed the possibility of the Band holding a 5K fundraiser. She mentioned some information that she received from Lyman. They had a huge 5K and earned \$10-15,000! They used local businesses for donations of food, fruit, and water. They had food trucks there. They spent around \$500 to purchase t-shirts and awards. Donations of pins and bibs were from Track Shack. They got parent volunteers to set up nurse/doctor staff. They used surrounding businesses for

fun things like a rock climbing wall (from Aguille). They used the football field track and timer. The city donated cones for the race. Starts around 5:30 am and over by 12 pm.

Could be a Fall or Spring event. Could hold it in downtown Sanford (if we can get a permit) OR can look into a location like the Sanford Zoo. Nicole will do more research and will continue to update us with information. She will pass everything along to Dawne and Heidi as well.

Next BPA meeting – Will be held November 5th at 6:30 pm. Location is TBD. There was discussion that we might hold it at the American Legion Post 53 so the Board has a chance to tour it in advance of the possibility of having a Hawaii BBQ fundraiser there on December 7th.

There was a motion to adjourn the meeting by Jen at 8:23 pm. It was seconded by Heidi.

Transcribed by: Susan Sleboda, Secretary BPA