



SHS BPA BOARD MINUTES – November 18, 2014

Call to Order: The meeting was called to order by Jen Polk at 6:00 pm.

Director's Report: PL Malcolm, Andrea Newhouse

- Very busy time. Football season is over. Getting ready for Hawaii! Very proud of the student leadership. Very pleased and gave a big thank you to the band parent volunteers for all that they have done this year to date. Veteran's Concert was a big success. Mrs. Collins was unable to make it as the guest conductor but she will hopefully do it for the next concert. All County Auditions were last week. Many of our SHS students auditioned. Ms. Newhouse received great feedback from judges about all our students. Several were selected for All County. We have had 6 band students and 1 orchestra student selected for All State.
- There will not be a Winter concert this year due to the Hawaii trip.
- There are only 15 days until we leave for Hawaii. We have just around 150 students and chaperones going. We are #17 in the parade lineup.
- There is a Jazz and Orchestra concert on Thursday night at 7. Info will be put on the website and Facebook page.
- The Jazz Band performed this week at Hamilton Elementary School as part of the Teach In program. They performed all day long for the school. It was a big success.
- Sanford Christmas Parade – students will wear uniforms but may allow students to wear Santa hats, etc.
- Mr. Malcolm praised our band website and Don Kratt for all his hard work. It looks incredible and so much better than other bands!
- We will need to create a Band "Bio" to send to the parade people. Susan S will work on this and send it to Jen and directors for editing.

General Business: Jen Polk

- Minutes from the October 2014 board meeting were emailed and available on the BPA website for review. No corrections were submitted, therefore

the October 2014 Minutes are approved.

- Thank you Jill Alvarez for incredible photos from you and your team.
- We need to all be working on procedural updates for the Procedural Manuals after big events. This information helps future committee chairs to be able to make events better each year.

Treasurer's report: Jill McAuley – The BPA Account has \$66,404.92. The Trip Account has \$106,711.09. Taxes for 2013 are done and have been filed. No issues. There is approximately \$14,000 owed in student dues. SHS Band is selected as one of the top 5 finalists in the Old Florida National Bank Facebook Scholarship. We will have a chance to

Attendees:

- President, Jen Polk
- VP Finance, Don Kratt
- VP Events, Matt Polk
- Accts. Payable, Jill McAuley
- Accts. Receivable, Chris Proudfoot
- Student Accts, Dawne Hube
- Secretary, Susan Sleboda
- Director, PL Malcolm
- Director, Andrea Newhouse
- Chaperones, Tom Kaldor
- Events, Bob O'Brien
- Fundraising, Robin Kranz
- Media, Jill Alvarez
- Band Camp, Heidi Solomon
- Continuity, Nicole Anderson
- Hawaii Trip, Sallie Clark
- Quarter Days, Lee Katker
- Band Captain, RJ Gammon
- Communications, Darcy Kranz
- Beth George
- Dave Brendle

VOTE to win it. Jill is getting all the information so that it can be posted on Facebook and we can send out an eblast before we leave for Hawaii.

Committee Reports:

- Chaperones/volunteers (Tom Kaldor) Thank you to all the volunteers. The job was easy because of the incredible parent volunteers that came out week after week to help. Will probably need a few volunteers for the Christmas Parade. We need to make arrangements for the plume boxes to be at the end of the parade route.
- Fundraising (Robin Krantz)
 - a. Christmas tree packets have been turned in and are being processed.
 - b. Quarter Days (Lee Katker) – It has been hard to get students to sign up lately. They might all be burned out because they did so much these last few months to earn money for Hawaii. She will try to reschedule the dates. She is working with businesses to get dates for next year.
- Events (Bob O'Brien)
 - a. Senior Night was a big success. He and his wife are working on a procedural update for the procedural manual so all lessons learned will be there.
 - b. (Matt Polk) – Since there will not be a Wine Tasting fundraiser scheduled this winter, Matt will work on getting together details for a proposed Casino Night (adult only) fundraiser for the band at Lake Mary Events Center. Matt has run this type of event before through work so he is prepared to get all the info together. Hoping to hold the event in late March, early April.
 - c. Band and Jazz Solo/Ensemble – The week of spring break. More details to come.
- Equipment – Brian is getting photos of the band made and mounted to present to the vendors who were so good to us this marching season. Jill and Brian are following up with getting the final 50 cases of water that were generously donated by Troy Neeley and will send him a thank you photo as well.
 - a. Room 17 needs to be cleared out. Matt Polk and Brian will need to meet with Mr. Malcolm to get that done.
- Photo/Video (Jill Alvarez) – There have been some technical difficulties retrieving some of the photos off computers of the photo team. They are working through it. She will get the video to us soon from MPA's.
 - a. Dave Brendle was present. He thanked the Band for allowing him to do Glamour Shots. Parents were very pleased with the photos. He still has 5 more seniors that need their photo taken. He is also willing to do other students. They can contact him directly to set up appointments any afternoon.
 - b. Mr. Malcolm discussed having Jill choose 10 of the best photos taken this year to use for the FBA program that is put out for Marching MPA's. He also discussed putting something together to use as a press release which could then be handed out to different news organizations locally.
- Continuity (Nicole Anderson) – Presented two options:
 - a. Necklaces – passed around a sample. Minimum order of 20. Would sell as spirit wear. It would cost \$9 but we could sell it for \$20.

- b. Lanyards – passed around samples. Minimum order of 50. Would sell as spirit wear. Could make them for SHS as a whole so that we could get more sales. Cost \$1.50 but could sell for \$5.00.
 - c. These items would all sell great at Solo/Ensemble events especially if they were generic. (ie: Band Mom with generic colors). They would also sell great at Registration.
 - d. Nicole will check into whether the company has a higher quality lanyard so we can compete with the ones that are already being sold at local businesses.
 - e. Band sweatshirts – Jill McAuley is the contact person for these orders. There was discussion about whether or not to place an order this year. There seems to be interest so it might be worthwhile to advertise it and place an order. We can charge \$45 a sweatshirt (cost is \$40 and \$5 would be for shipping and handling).
 - f. Chick Fil A calendars are for sale. Cost is \$7 and the student gets to put \$3.50 of it back into their student account.
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- Hawaii Trip (Sallie Clark) – There are still changes coming to the itinerary so keep posted for updates. Still working on options for unscheduled time. There is a chaperone meeting following this meeting and more details will be discussed at that time about chaperone duties and responsibilities. Discussed that small instruments can be carried on the plane in their duffel bag or backpack. They get one checked bag and one carryon and a backpack. 50 pound max on the checked bags.
 - Band Captain updated (RJ Gammon) – RJ wanted to thank the BPA for all the hard work of the volunteers throughout marching season. The students are very thankful and appreciate the parents very much.

New Business:

Susan Sleboda and Mr Malcolm discussed the need for corporate sponsorships for the band. Susan started work on a draft Sponsorship letter that can be send to local businesses. Susan created a draft list of “sponsorship levels”. There will be more discussion of this as the next couple of months go by. These documents are drafts only and are open to suggestions and changes by the executive board. The Band will need at least one or two people to take on this as a position of responsibility. Their job would be to go out and approach local businesses asking for them to sponsor our band – either through financial donations OR donations of goods and items. (Like: Wayne Densch, Mercedes Dealership, Masse Pest Control, etc.)

There is NO December meeting.

Next Meeting Date and Location: January 13th at 6:30 pm in the SHS Band room.

Adjournment: Jen Polk at 6:57 pm