

SHS BPA MINUTES – January 9, 2108



Call to Order: Candice Vild called the meeting to order at 6:36pm.

Director's Report: Past, Present & Future – PL Malcom

Attendees: UPDATE

- President, Candice Vild
- Secretary, Lisa West
- Accts. Payable, Jill McAuley
- Directors, PL Malcom, Cheyne LaBonte
- Jen Polk
- Media, Gena Bukar
- Chaperones, Sa'Kia Johnson
- Webmaster, Molly Bell
- Kevin Sims
- Allison DeSanto

Welcome back! We are just starting back and we are giving students pieces of information for upcoming events/activities. The first event is the music conference in Tampa. We're taking three students: Bing, James and John Gray. John is the first jazz student to go from Seminole. This weekend is a 3-day weekend; no school Monday. The band will be marching in the parade – back to the original route. It's easier to get in and out. The parade will be from Crooms Academy down Goldsboro to Holly - which is 1 block up from 17-92. Drop students at Crooms (9:00am report time, warm up 9:30; parade block at 9:45, step off at 10). Parking at the Barn for student pick up. Student pickup will be at 10:30 at the Barn. Apparel: dinkels, jeans and polo shirts. Lisa will send out an email blast and post on FB.

Following the parade we are then preparing students for the concern MPA in March. After school rehearsals:

Wind Ensemble 6pm-8:30pm

January 30, February 13 & 27, April 3, 10 (if needed), 17

Symphonic Band 2:30-4:30

January 30, February 6, 13, 27

Concert Band 2:30-4:30

January 25, February 1, 15, 22, March 1

We will have a pre-MPA concert February 20th 7:00pm. Malcolm will talk to the public relations students to promote this concert.

The band will be preparing for the big concerts but also for Solo & Ensemble that are hosted at SHS the 2nd week of February. Seven students will go to All County at the end of January at Winter Springs. We met with band council before the break and talked about hitting the reset button and cleaning up the band room. We feel like some have come to accept mediocrity. That is not acceptable.

General Business: Candice Vild

Minutes from November 11, 2017 board meeting are approved as emailed. Motion to approve by Gena Bukur. Kevin Sims 2nd.

Old Business

- Spirit Nights - \$248 was raised from the Chipotle spirit night. We have not heard back about Chick Fil A. Malcolm suggested writing thank you notes to those businesses supporting our spirit night. Jill mentioned that we do end of year plaques. Gena also suggested inviting them to our final concert to publicly thank them for their support.
- Music & Arts – Mr. Labonte thinks we had 7-8 of our students and 1 Millennium student attend the event. They sold a total of 5 instruments. They would like to hold these events again here in the future. We agreed that there would need to be some type of revenue opportunity for the band.
- Vounteer Hours: Committee chairs are reminded to submit your volunteer hours.
- Candice will check with Beverly about the staff t-shirts and if they want to buy them.

Treasurer's report: Jill McAuley

- Budget report as of December 31, 2017
 - BPA has \$29,781.99 as of 12/31/17.
 - Trip account \$72,281.82 as of 1/1/18. This amount changed to \$69,175.62 because of moving funds owed to band.
 - Students owe: \$18,351.48...88 students (16 seniors owe \$2,237.98; 25 student owe over \$725, and 63 students owe under \$300.)

We have an audit, possibly a review, coming up again, but Jill does not have the details yet. Because of some internal account challenges at other booster clubs, the county has now directed that all groups' within the schools to one company. We feel like we are being double billed when they could use our tax return to verify of information. We pay \$600 for them to do this on top of our tax return fee. Malcolm and Jill are going to meet with Dr. Collins. Jill distributed a detailed financial accounting report and identified a few outstanding invoices we have not been paid on.

Discount cards are in but they will not be distributed until March.

Committee Reports:

- *Operations* (Kevin) – No updates. We have lots to plan for upcoming events. Need to sit down and figure out specific needs for upcoming events. Candice, Kevin and Sa'Kia will meet on January 16th at 5:00 at Bahama Breeze to discuss Solo & Ensemble.

- *Chaperones/Volunteers* (Sa’Kia) – She will send Lisa an email for people to put in their volunteers hours. We still have parents who are not registered dividends. She will send a refresher email about volunteers registering as a dividend.
- *Fundraising* (Dy’Neshia) – Candice will ask Dy’Neshia to look into moving the Pancake Breakfast into spring.
- *Equipment* (Brian) – No updates.
- *Media* (Gena) – There are a few Glamour Shots that are being fixed. Great team. No other updates.
- *Uniforms* (Anita) – Uniforms are being made. Anticipating a spring arrival.
- *Alumni Rep* (Lee) – No updates.
- *Snow Cones* (Candice) – No updates.
- *Quarter Days* (Tina) – They struggled to get chaperones this past weekend.
- *Tech support* (Molly) - No updates. Forward events and fundraising to her as soon as possible. Next year we should streamline the distribution of information.
- *Events* (Kim) –
 - Thursday – before school ends until at least 9:00pm (setup 1:30-2:00pm at the latest)
 - Friday – after school until at least 9:00pm
 - Saturday – in the morning
 - Kim will need to create a sign-up genius for event needs.

New Business

- Pancake Breakfast 1/21 - request the event be moved to March or April. Molly will remove the event from the website. Lisa has taken the date off the calendar and asked Dy’Neshia to remove the flier from the website.
- Nominating committee – You need to let Candice know if you are coming back next year and if so, in what capacity. We need to start picking people for next year and need to start interviewing people now to be voted in at the April meeting. Kim Vuolo is most likely not coming back. Marla is not coming back to Hospitality but may come back in a different role. If you have someone in mind that you think would be a good fit for a position let Candice know.
- Fundraising Cards – cards are in and will be distributed in March. We should get cards out before Solo & Ensemble. Gena made a motion to approve the cards. Candice made a 2nd motion to approve. Students must buy they cards in advance. For every card it’s \$20...\$10 goes to the student and \$6 to the band. Candice needs to submit paperwork to the school to get the fundraising approved before we can start selling the cards.

- Email and post MPA after school rehearsal schedule.
- France Trip – we are up to 59 students and 29 chaperones. We have a contract drafted for students to take home next week. Getting these forms signed and returned will allow us to purchase trip insurance.
- By-Law review and voting – Candice sent out the by-laws. The changes were minor and noted in the by-laws. We tweaked just a few things. Gena made a motion to accept the by-laws. Jill made a 2nd. All members accepted the by-laws as written. The last paragraph/general information states when we should review the by-laws. Malcolm suggested putting that date on the front cover.
- Marketing position – We want to talk about adding a position for next year is someone for marketing. Information about our band is not getting out there and our participation in the France event is historic and should be shared with the community. We need someone who can advertise our events and fundraising in enough time to make an impact. Candice asked us to think about who we might be able to approach to assist us. Kevin suggested we contact local VFW's, Veteran Associations, etc. to help get the word out there. Malcolm mentioned branding, and that he thinks we have branding problem. Is it possible for us to contact local businesses to sponsor our band to make this trip? Gena asked about the Chamber of Commerce. Malcolm mentioned the Foundation. SCPS will be getting national news that the band is participating in this historic event. He believes we need professional advisement in helping us market the band. Could UCF and/or the local colleges help us via an internship project. Malcolm thinks it's worth paying someone to help us market our band and events. It will help us get more people interested in going on this trip and it will help us bring people to the events and concerts and raising awareness of our band. Candice asked that we keep thinking of ideas. Maybe we can have the students design a new logo and have a contest. Could we have our students participate in local events and have the booths donated? Local churches may also be interested in helping. Lisa will post on FB and send out an email blast that we are looking for someone to help us with branding and marketing.
- We've been asked to host another band from Japan, which is another honor. Students will be here at the end of spring break. This will be our 7th group that we do a home stay with. Band programs in Japan are huge and typically sell out. The first half is classical music and the second half is pop music. This is a big group (100 students) that is the equivalent of 50 home stays. We'll need to get this information out and recruit families to host. Tentative dates: possibly 23rd, 24th or 25th. They know we like to have a free day with our students. They trust us with the planning and host families.

Upcoming Events: UPDATE EVENTS

- 1/15 MLK Parade
- 2/8 FBA Jazz Festival
- 2/9 FBA Solo/Ensemble
- 2/10 FBA Solo/Ensemble
- 2/13 BPA Meeting
- 2/20 Pre-MPA concert

Next BPA Meeting Date and Location: The next BPA meeting will be held February 13th at 6:30pm in the band room.

Adjournment: Candice Vild adjourned the meeting at 7:58pm.